

## **Press release**

Niederweningen, 8 February 2010

### **Bucher to distribute Kuhn agricultural machinery in Switzerland**

**From September 2010, Bucher Landtechnik will take over the Swiss distribution of Kuhn Group's world leading, unparalleled portfolio of specialised agricultural machinery. This will further expand Bucher Landtechnik's leading market position as a distributor of tractors and agricultural machinery. With the Swiss distribution organisation, Bucher's Kuhn Group division is strengthening its worldwide network of professional dealers. Employing 46 people, Bucher Landtechnik generated sales of CHF 66 million in 2009.**

Bucher Landtechnik AG based in Niederweningen, Switzerland, imports New Holland, Case IH and Steyr tractors; Vicon, Deutz Fahr and Taarup hay and forage equipment; Case IH combine harvesters; Weidemann wheel loaders and telehandlers; and Antonio Carraro implement carriers. With the acquisition of the Kverneland plant in Geldrop, Holland, in early 2009, Kuhn Group expanded its product portfolio to include round and square balers, bale wrappers, drum mowers and maize choppers. From September 2010, these products will be sold exclusively through Kuhn's network of dealers, whose distribution structures are to be strengthened.

With the realignment of Kuhn's dealer network, Bucher Landtechnik will take over the distribution of Kuhn agricultural machinery in Switzerland, which will decisively strengthen its leading position in the Swiss market. At the new Swiss Kuhn Centre opening on 1 September 2010, farmers and contractors will benefit from the unparalleled range of world leading Kuhn machinery for tillage, seeding, spraying, landscape maintenance, hay and forage harvesting, livestock bedding and feeding. Starting in September, sales, advice, customer service and spare parts for Kuhn agricultural machinery in Switzerland will be provided by the Swiss Kuhn Centre in Niederweningen.

From the same date, the distribution and servicing of Kverneland hay and forage harvesting machinery, except for the round and square balers, bale wrappers, drum mowers and maize choppers acquired by Kuhn in 2009, will be transferred from Bucher Landtechnik to Ott Landmaschinen AG in Zollikofen. This change will not affect imports of New Holland, Case IH and Steyr tractors, Case IH combine harvesters, Weidemann wheel loaders and telehandlers, and Antonio Carraro implement carriers.

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### **Simply great machines**

Bucher Landtechnik, an independent business forming part of Bucher Specials, distributes tractors and agricultural machinery across Switzerland and generated sales of CHF 66 million in 2009 with 46 employees.

Kuhn Group is the world's leading manufacturer of specialised agricultural machinery for tillage, seeding, fertilisation, spraying, landscape maintenance, hay and forage harvesting, livestock bedding and feeding. It has manufacturing facilities located in France, the Netherlands, the USA and Brazil.

Kuhn Group markets its products on five continents and generated sales of CHF 948 million in 2009 with some 3 200 employees.

In 2007, Bucher Industries celebrated its 200th anniversary commemorating its successful evolution from a blacksmith's shop to a global technology group with leading market positions in speciality areas of mechanical and vehicle engineering. The company's operations currently include specialised agricultural machinery, municipal vehicles, wine and fruit juice production equipment, hydraulic components, and manufacturing equipment for the glass container industry. Bucher Industries' shares are traded on the SIX Swiss Exchange (SIX: BUCN). More information can be found at [www.bucherind.com](http://www.bucherind.com).